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# TPM

**TOTAL PRINT MANAGEMENT**

*From Adams Remco*

## There's no need to feel all alone

Total Print Management from Adams Remco Has Arrived



You Can Manage How You Print or How You Print Will Manage You.

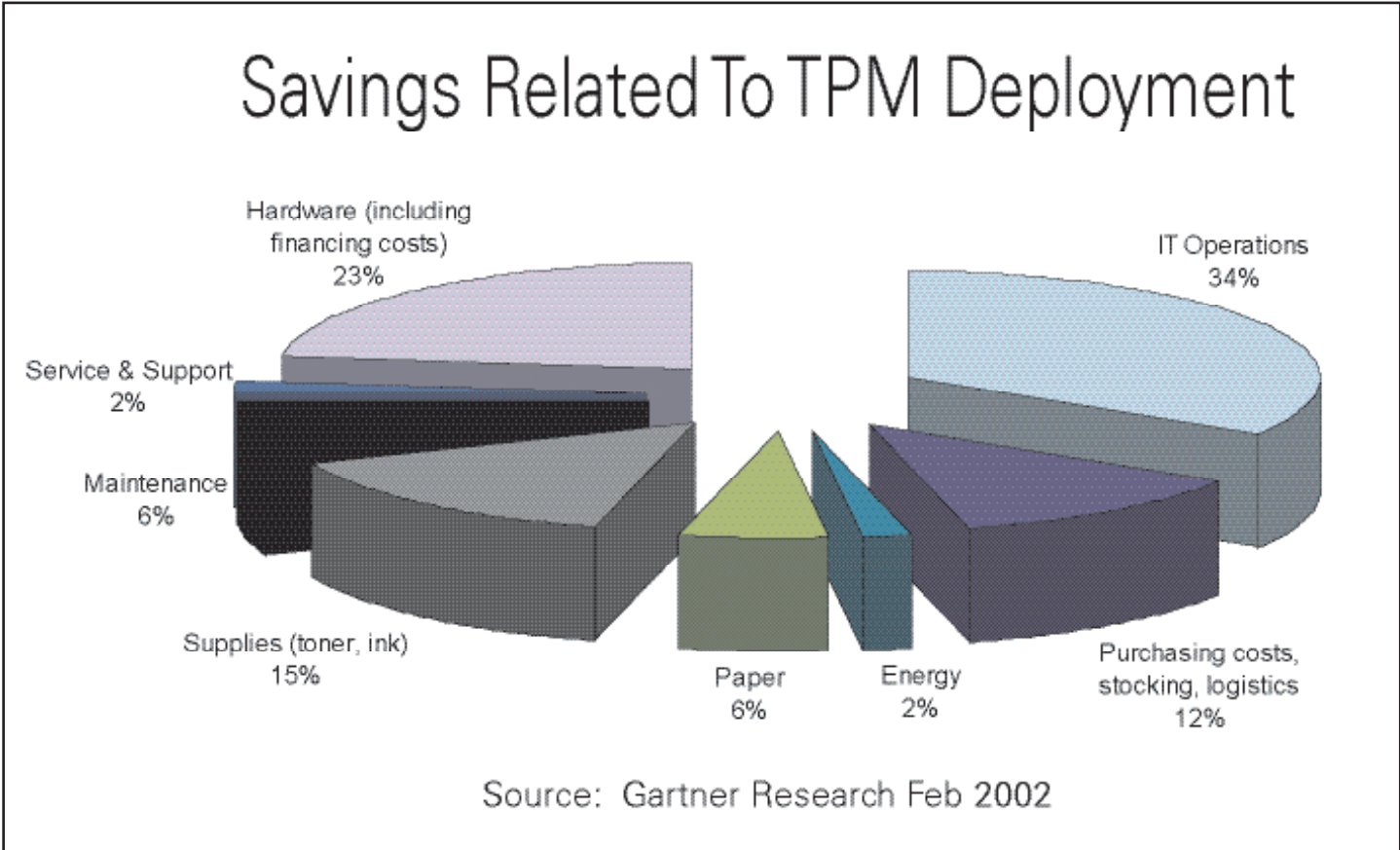


monitor and report  
on up to 500 network  
print devices



THREE-FIVE PERCENT. That's what Gartner Research shows as the average percentage of total company revenues your printing costs represent. And those are the conservative estimations. In many cases we find after implementing our **Total Print Management Program** that an organizations actual printing costs are much more chaotic. Often times 8, 9 or even 10% of annual revenues! *DO YOU KNOW WHAT YOUR ACTUAL PRINTING COSTS ARE?* Do you know what costs need to be uncovered to gain a true picture of what these expenses actually are? Laser Printers, Ink Jet Printers, Color and Monochrome Copiers/Multifunctionals, Fax Machines, Outsourcing, Labor Burden Rates. Just a few of the areas we'll attempt to address with **TPM**.

Become a  
TPM Subscriber  
TODAY!



# TPM

TOTAL PRINT MANAGEMENT  
*From Adams Remco*

*It's time to take control of EVERY aspect of YOUR output stream*



## COPY (1,000 Images... \$8)

Most businesses we encounter are well aware of their cost/page on their copier fleet, it can be as little as hundredths of a penny.



## PRINT (1,000 Images... \$35)

When it comes to printers, even though many businesses seem to have a grasp of their copier cost/page, they have little to no idea what a "print" costs them.



## FAX (1,000 Images... \$50)

Even more expensive than laser printer output is your office fax machine, and you have little to no control over the printing of incoming faxes. With the advent of scan to email shouldn't your fax volume be dwindling?

**WHICH ONE SHOULD YOU BE PRINTING ON?** Is there a way to achieve a lower cost/image on your laser printers? How can you eliminate as much fax volume as possible? How much printing should be directed to your digital copier? How can you simplify the process of gathering meter data? Would it make more sense to migrate color output to color lasers or business color MFP's? How much color printing are you outsourcing? Would it be less expensive to do it in house? How many printers do you actually have and what percentage of your print load is each one of them carrying? Most businesses, on average, have 6-8 printers for every 1 copier, what is your copier to printer ratio?

**COMMON QUESTIONS;** All designed to be answered by our Total Print Management Program. Contact your local Adams Remco office today and find out how you can **SUBSCRIBE TO TOTAL PRINT MANAGEMENT!**